**A blue circle with a black background

Description automatically generated**

**A logo with a hat and text

Description automatically generatedSPONSORSHIP AGREEMENT**

Christmas for Kids @ Target Northfield, December 14, 2024

*A Denver Children’s Foundation Charity Event*

**Sponsor Company Name:** Click or tap here to enter text.

**Sponsor Contact Name:** Click or tap here to enter text.

**Street Address:** Click or tap here to enter text.

**City/State/Zip:** Click or tap here to enter text.

**Sponsor Phone:**  Click or tap here to enter text.

**Sponsor Email:**

**DCF Representative:**

**Sponsorships:**

**Title Sponsorship (1)**

50K+ Impressions, Social Media Collaboration/Posts, Radio Advertising, TV Advertising, Email Marketing, Text Marketing, Website Click-Thru Logo, 6-8 Event Volunteers, Shop with Event Participant(s), Attend DCF Holiday Party and Volunteer Brunch. **Includes $12,500 Colorado Child Care Tax Credit.**

Title Sponsorship ($25,000)

**Event Elite Sponsorships (4)**

Email Marketing, Website Click-Thru Logo, 3-5 Event Volunteers, Attend DCF Holiday Party and Volunteer Brunch.

**Includes $5,000 Colorado Child Care Tax Credit.**   
  
**Select one or more:**   
 12/12 DCF Holiday Party ($10,000)

12/14 Holiday Meal Kit for Kids ($10,000)

12/14 Gift Wrap Stations ($10,000)

12/14 DCF Volunteer Brunch ($10,000)

**Event Partner Sponsorships (7)**

Email Marketing, Website Click-Thru Logo, 3-5 Event Volunteers, Attend DCF Volunteer Brunch. **Includes $2,500 Colorado Child Care Tax Credit.**

**Select one or more:**

Santa’s Sleigh/Helicopter ($5,000)  
 Coffee/Cocoa Station ($5,000)  
 Breakfast & Snacks Station ($5,000)

Toys for the Kids ($5,000)

Rocky the Nuggets Mascot ($5,000)

Bernie the Avs Mascot ($5,000)

Kids’ Entertainment ($5,000)

**Describe any Modifications to standard pricing or deliverables:**

Modifications from the standard sponsorships above must be approved by Event Chair Elio Merino ([emerino15@gmail.com](mailto:emerino15@gmail.com)).

Additional details here…

**Sponsor Signature:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Payment Method:**

*Check* *(Payable to Denver Children’s Foundation; PO Box 202684, Denver CO 80220-8684)*

*Credit card (contact me for payment)*

*Please send me an invoice*

**DCF Authorization Signature**:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*Authorization allowed by Event/Sales Chair or Executive Director*