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**SPONSORSHIP AGREEMENT**

Christmas for Kids @ Target Northfield, December 14, 2024

*A Denver Children’s Foundation Charity Event*

**Sponsor Company Name:** Click or tap here to enter text.

**Sponsor Contact Name:** Click or tap here to enter text.

**Street Address:** Click or tap here to enter text.

**City/State/Zip:** Click or tap here to enter text.

**Sponsor Phone:**  Click or tap here to enter text.

**Sponsor Email:**

**DCF Representative:**

**Sponsorships:**

**Title Sponsorship (1)**

50K+ Impressions, Social Media Collaboration/Posts, Radio Advertising, TV Advertising, Email Marketing, Text Marketing, Website Click-Thru Logo, 6-8 Event Volunteers, Shop with Event Participant(s), Attend DCF Holiday Party and Volunteer Brunch. **Includes $12,500 Colorado Child Care Tax Credit.**

[ ]  Title Sponsorship ($25,000)

**Event Elite Sponsorships (4)**

Email Marketing, Website Click-Thru Logo, 3-5 Event Volunteers, Attend DCF Holiday Party and Volunteer Brunch.

**Includes $5,000 Colorado Child Care Tax Credit.**

**Select one or more:**
[ ]  12/12 DCF Holiday Party ($10,000)

[ ]  12/14 Holiday Meal Kit for Kids ($10,000)

[ ]  12/14 Gift Wrap Stations ($10,000)

[ ]  12/14 DCF Volunteer Brunch ($10,000)

**Event Partner Sponsorships (7)**

Email Marketing, Website Click-Thru Logo, 3-5 Event Volunteers, Attend DCF Volunteer Brunch. **Includes $2,500 Colorado Child Care Tax Credit.**

**Select one or more:**

[ ]  Santa’s Sleigh/Helicopter ($5,000)
[ ]  Coffee/Cocoa Station ($5,000)
[ ]  Breakfast & Snacks Station ($5,000)

[ ]  Toys for the Kids ($5,000)

[ ]  Rocky the Nuggets Mascot ($5,000)

[ ]  Bernie the Avs Mascot ($5,000)

[ ]  Kids’ Entertainment ($5,000)

**Describe any Modifications to standard pricing or deliverables:**

Modifications from the standard sponsorships above must be approved by Event Chair Elio Merino (emerino15@gmail.com).

Additional details here…

**Sponsor Signature:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 **Payment Method:**

[ ]  *Check* *(Payable to Denver Children’s Foundation; PO Box 202684, Denver CO 80220-8684)*

[ ]  *Credit card (contact me for payment)*

[ ]  *Please send me an invoice*

**DCF Authorization Signature**:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*Authorization allowed by Event/Sales Chair or Executive Director*